

Lori Ward

Director of External Communications and Partnerships



As Director of External Communications and Partnerships, Lori Ward oversees multiple organizational priorities, with a focus on the development and management of local and national partnerships and execution of external communications strategies. Along with managing the organization's involvement in federally-funded Choice Neighborhood Initiative efforts, Ms. Ward works in tandem with the leadership team to shape the impression and tell the story of Better Tomorrows.

Lori Ward has been a part of the nonprofit environment for more than 30 years. Her career spans a spectrum of local and national organizations, including Public Citizens for Children and Youth, Family Violence Prevention Fund, National Adoption Center, Family Planning Council, and Girl Scouts of Central and Southern New Jersey. She has advocated for our youngest citizens, introduced families to free and low-cost health insurance programs, helped find homes for children through adoption, brought awareness to the community about the pervasiveness of domestic violence, and encouraged girls to be bold and courageous.

Her creative approach to marketing, communications, community development, and grants and program management has led to instrumental contributions to advancing the missions of public-serving organizations with which she has served. Ms. Ward gets a great deal of gratification from helping young people realize their potential to shape their destiny.

Lori holds a Bachelor of Science degree in Business Administration from Drexel University, is a member of the Board of Directors of Harambe Social Services, Inc., manages the B Girl Butterfly Project, a digital initiative dedicated to providing resources for girls of color, and operates CleverLew.com, an online jewelry store.